

Colgate®

Our Best Toothpaste to Help Prevent Top 7 Oral Care Issues*

ANTIBACTERIAL
24
HOUR[^]



Fights the Root Causes



CAVITIES



TARTAR



BACTERIA ON GUMS



STAINS



PLAQUE



ENAMEL EROSION



BAD BREATH



*Plaque, tartar, bacteria on gums, enamel erosion, stains, bad breath, cavities
[^]2x daily (every 12 hours) brushing with 4 weeks continued use